








SETH D. STEIN

SENIOR VIDEO EDITOR • PRODUCER • WRITER • CREATIVE STORYTELLER

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TECHNICAL SKILLS

Media Creation

- Adobe Premiere Pro
- Photoshop
- After Effects
- Media Encoder
- Illustrator
- Acrobat
- Avid Media Composer

Post Management

- CatDV Asset Management
- Post-production workflow/coordination
- Video server technology
- Closed captioning/subtitling
- Project tracking/metrics

Productivity

- Microsoft Office Suite
- Microsoft Sharepoint
- Google Workspace
- Dropbox

Review tools

- Frame.io
- MediaSilo
- Wiredrive
- Dropbox Replay

SUMMARY

Senior Video Editor, Producer, and Writer with extensive experience crafting award-winning, high-profile projects for prestigious brands and TV networks.

A strong history of building and leading creative teams, managing client stakeholders, video asset creation, motion graphics, sound design, and color correction.

High degree of artistic and technical skill in long and short-form storytelling.

Detail oriented, strong collaborative and communication skills, proven time management and organizational prowess under tight deadlines.

PROFESSIONAL EXPERIENCE

AT&T, INC., Dallas, TX

Built and led a team of seven video editors, defined workflows, developed a collaborative work culture to facilitate creative thinking, and provided mentorship to team members to drive professional growth

- Wrote, produced, and edited hundreds of video projects for AT&T Corporate Communications, amplifying brand messaging and senior leadership priorities
- Social media content, short/long form features, profile pieces, and sizzle reels
- Designed and animated graphics, executed color grading, and sound design
- Distribution on YouTube, Instagram, Twitter as well as internal media platforms
- Produced large conferences for business units, working with stakeholders to meet messaging and business objectives in an entertaining way
 - Hired talent and crew, designed sets, produced and edited PowerPoint and video elements

PBS, Arlington, VA

Edited national specials and pledge events to increase audience engagement and contributions

- Specials include Ken Burns, Downton Abbey, and PBS NewsHour
- Edited 2 seasons of *Cultivating Life* series, demonstrating easy-to-do projects for outdoor living, cooking, gardening, and entertaining

SCHOLASTIC, INC., New York, NY

Collaborate with Scholastic's Classroom Magazine division to create engaging videos used to add depth, context, and richness to their print stories.

- Hundreds of short and long form videos designed to take viewers behind the scenes of the research and writing process of varied authors and articles
- Virtual field trip projects that follow an author to historical sites
- Incorporate original, archival, and stock footage for a cohesive story
- Manage graphics and animation process, mix and sound design
- Hire and manage crews, editors, and voiceover artists
- Build relationships and maintain clear channels of communication with clients

SETH D. STEIN

EDUCATION

BOSTON UNIVERSITY

Bachelor of Science in
Broadcasting and Film

Cum Laude

OTHER FREELANCE CLIENTS

ESPN	ABC
CBS	Peacock
Sundance	Syfy
WarnerMedia	Group W
Kraft	PepsiCo
Subway	IBM
Pfizer	Delloite
Ethan Allen	Nestle
FleishmanHillard	Lipton
Forbes	Bayer
Goldman Sachs	McCann
Plus Films	Chase

INTERESTS

Nationally-ranked
table tennis player
Avid motorcyclist
Sports fan (LGM)
News-junkie
Yoga enthusiast
Candy addict

BIG TEN NETWORK, Chicago, IL

- Edited and created motion graphics for five episodes of *The BIG Moment* documentary series, celebrating iconic moments for Big Ten sports programs
 - Sound design and color correction for final delivery and air
 - Crafted social media/extra features for YouTube, Twitter, Instagram
- Edited interstitial profiles for the *BTN Live BIG* series, highlighting the impact Big Ten universities have in various fields of study
- Edited interstitial spots for the *BTN Game Changers* series, profiling former athletes creating innovative solutions after competition
- Edited spots for the *Discover® Student Side Hustle* campaign, profiling students using common sense financial responsibility to reach their goals

COOKING CHANNEL, New York, NY

Edited upfronts for Cooking Channel's lineup of shows

- Used humor, music, and sound design to create a montage of 20+ shows/year of the network's programming to engage advertisers

LITTON ENTERTAINMENT, New York, NY

Edited seven seasons of the Emmy-Award winning international travel and adventure series *Born to Explore*, airing on ABC and PBS

A+E NETWORKS, New York, NY

- Edited episodes of History Channel's Emmy Award-winning series, *Save Our History*, a national history education and preservation program
- Edited episodes of History Channel's *Guts & Bolts* and *Back To The Blueprint*
- Edited short-form videos for History's digital platforms, museum, and education partners, including the Smithsonian National Museum of American History, George Washington's Mt. Vernon, Ford's Theatre, and others
- Edited original digital programming used across A&E brand websites and social platforms for *Pawn Stars*, *Ice Road Truckers*, *Top Shot*, and others
- Story produced and edited History Channel's documentary, *History of Swearing*
- Animated and edited web series, *Fact or Fiction*, for Biography website

SHOWTIME, New York, NY

Wrote, produced, and edited hundreds of promos and interstitial content for air

- Collaborated with creative directors and writer/producers from all Showtime Network plexes (TMC, Flix, etc.) to present consistent tone and branding

MARTHA STEWART OMNIMEDIA, New York, NY

Edited episodes of the Emmy Award-winning series *Martha Stewart Living*, presenting segments on cooking, gardening, craft making and decorating

- Multi-camera studio segments as well as field pieces

GENERAL ELECTRIC, Fairfield, CT

Edited corporate profiles, presentations, training videos, and sizzle reels for varied business units in this Fortune Global 500 company.