

CAPABILITY STATEMENT

Miceli Productions

PHOTO + VIDEO

COMPANY OVERVIEW

Established in 2002, Miceli Productions, LLC (MP) provides commercial photography and video production services to clients across the United States, predominantly in New England. Partners Michael and Jennifer Miceli interact with each client striving to deliver the highest level of customer service and artistic integrity. MP handles all aspects of our video production projects, including creative direction, script writing, casting, voice over, and filming, through post production editing, audio, and animation graphics. For our commercial photography work, we specialize in portraits, products, lifestyle, and architecture. We have experience defining complex scopes of work for creative projects and providing the required deliverables, on-time and within budget.

CORE SERVICES

- Video Production, including post-production editing
- Commercial Photography

OTHER SERVICES PROVIDED

- Live Streaming
- Podcasting
- Casting & Voiceover
- Animation

DIFFERENTIATORS

- 25+ years of industry experience.
- Set-up to work with clients remotely via secure cloud files and previews.
- Ability to scale projects and creative teams to handle large productions and shoots on-location.
- 2300 sq. ft. Studio space, centrally located in Southington, CT.
- Cutting edge equipment maintained on site including camera gear from Panasonic, Canon and Fuji, multiple editing suites, white/green screen studio, and a large variety of support gear and lighting. And most importantly, the knowledge of how to use it best.
- Backup solutions for video footage and images employed onsite & offsite. Redundant data maintained for no less than 5 years.
- Both company Partners have experience in outside fields including: audio technology, animatronics, sound & system design, healthcare, laboratory science, and chemistry/biology.

PAST PERFORMANCE

- **Amphenol Corporation, Wallingford, CT** – A video and photography Client since 2004, MP has provided services ranging from creating a feature length documentary with filming locations across the US, Europe and Asia, to coffee table photo books, and live-stream meetings across the globe. Assets have been used for marketing, internal communications and shareholder communications. Total sales to-date are \$660,000. Total sales for 2021 were \$55,000. Contact: Dave Silverman, *Corporate Vice-President, HR* at (203) 265-8418, DSilverman@amphenol.com
- **dreamscapes marketing & design, Essex, CT** – A Client since 2017, MP has provided complete video production services for marketing, sales & advertising, company docu-stories, and commercial photography. Total sales since 2017 are \$165,000. Contact: Rachel Edwards, *ceo | executive creative director*, (860) 984-3011, rachel@dreamscapesct.com
- **Stanley Access Technologies, Farmington, CT** – Produced content including new product demo videos, including filming on-location at manufacturing laboratory and prototype installation, and promotional and advertising content. Total sales since 2014 are \$143,200. Contact: Adria Boyle, *Director of Product Management*, (860) 919-5279, adria.Boyle@sbdinc.com
- **IT Direct, LLC, West Hartford, CT** - A Client since 2017, MP has produced a live streaming tradeshow video, promotional & advertising video and podcasting video series. Total sales since 2017 are \$70,200. Contact: Gael Tannenbaum, *Director of Marketing*, (860) 924-7818, GTannenbaum@gettingyouconnected.com

Company Information

DUNS Number: 055228343

CAGE Code: 7DYV8

EIN: 01-0736488

NAICS Codes:

- 512110 – Video Production
- 541922 - Commercial Photography
- 512191 - Post-production editing

SAM Registration: Active

Accepting Credit Cards: Yes

Business Size: Small Business

Certifications

DAS SBE – State of CT

Contact Person

Michael Miceli, Partner & Executive Producer
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MICELI PRODUCTIONS, LLC

Jennifer Blessing Miceli, Managing Principal | Michael Miceli, Executive Producer

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