

Carter Goodrich

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SKILLS

Hard Skills: DSLR Camera Operation, Adobe Suite (After Effects, Premiere Pro, Photoshop, Illustrator), DaVinci Resolve, Canva, Instagram, TikTok, Facebook, Microsoft Office, Google Suite, Mac OS, Windows, Slate Reader

Soft Skills: Photography, filmmaking, color grading, copywriting, customer service, qualitative and quantitative research

EDUCATION

The University of Rhode Island, May 2023

Kingston, RI

B.A. Film Studies and Communications

Magna cum laude; Dean's List four consecutive years; Member of the National Society of Leadership and Success

Relevant coursework: Graphic Design, Drawing II, Short Narrative Production, Director's Workshop, Creative Writing, Screenwriting, Script Analysis, Short Story Writing, Public Speaking, Advanced Oral Storytelling, Research in Communications, Consumerism & Advertising, Interpersonal Communication, Rhetorical Theory, Communication Theory

WORK EXPERIENCE

Head of Video Production and Content Strategist

Sept 2023 – Aug 2024

Peralta Design

Shelton, CT

- Created promotional videos for the Governor's Prevention Program and the Marian Work Study Corporation.
- Edited 40+ podcast videos for Mission CTRL, each between 30-70 minutes.
- Frequently animated vector graphics using the Adobe Suite (Illustrator, Premiere Pro, After Effects).
- Incorporated AI assisted toolkits (Autopod, Adobe auto-captioning) into video editing workflow.
- Shot, colored, and edited interviews with a BlackMagic 6K cinema camera.

Video Editing Intern

May 2023 – July 2023

Falvey Insurance Group

North Kingston, RI

- Scheduled, shot, and edited multiple video projects for corporate LinkedIn and Instagram profiles.
- Met strict deadlines in an office environment for the global marine and cargo insurance market.
- Collaborated with internal staff across company departments.
- Launched a series of informational product videos for the company's flagship services.

Social Media Coordinator

Oct 2022 – May 2023

URI Fencing (Instagram: @urifencing)

- Produced and edited content. Posted at peak viewing hours and drafted descriptions and hashtags.
- Networked with local organizations to promote URI Fencing for relevant audiences. Developed and executed cross-promotion strategies with URI Campus Recreation.
- Quickly and efficiently responded to direct messages.
- Advertised fundraising campaigns and grew social media following.

Teaching Assistant and Syllabus Co-Author

Jan 2022 – May 2023

University of Rhode Island College of Arts and Sciences

- Dedicated 40+ hours to a TA position for SCM105: Production/Presentation Fundamentals.
- Revised course syllabus. Formulated a curriculum expanding on previous lessons promoting media literacy through creation and maintenance of social media channels.

Admission Office Assistant

Oct 2021 – Jan 2022

University of Rhode Island

- Recalculated numerical data and provided clerical services.
- Developed a strong proficiency in Microsoft Excel, Adobe Acrobat and Slate Reader.
- Increased staff productivity over 15%, reducing admissions' queue in a timely and accurate manner.

Film Achievements

Waterwick

Feature Film

Nov 2021 - Aug 2022

Actor; lead role, 2-hour psychological thriller

https://www.youtube.com/watch?v=JNwFa3_lxUE&t=3s

Video editing and animation

portfolio from Peralta Design

Sept 2023 – Aug 2024

https://drive.google.com/drive/folders/1gqXK2QRoFLUQH48ER3JsH4PN0UkrZHHd?usp=drive_link

Living Swamp

Short Film

Sept 2019 – Nov 2019

Actor; lead role, 15- minute narrative

<https://vimeo.com/37868540>