

Dan Garee

Connecticut, New England | (614) 323-1641 | dan@dgcine.com or | DGCine.com

Profile

Producer, editor, and videographer, who specializes in digital marketing and web-based commercial campaigns, including content strategy and new media. With over 20 years of professional experience, I am at the forefront of using new technologies to enhance digital experiences, including AI. My skills include director of photography, videography, copy writing and editing, and graphic design.

Experience

THE JACKSON LABORATORY | CONSULTANT | 2019-PRESENT

- Produce content for various platforms, including JAX.org, to boost JAX's visibility and engagement.
- Support event coverage of scientific conferences, JAX events, and other activities (see portfolio for JAX-related work at dg.cine.com/portfolio).
- Work closely with communications colleagues, JAX scientific leadership, and faculty to create and edit content that highlights the research enterprise and its impact on human health.
- Craft and edit scripts, including feedback at all stages of production.
- Consult for style and continuity for specific media campaigns, including style guide management.

MICELI PRODUCTIONS | PRODUCER AND CINEMATOGRAPHER | SEPTEMBER 2019 – PRESENT

- Develop and produce client brand content, including videography, video editing, and digital marketing across multiple platforms, including social media.
- Collaborate with colleagues to promote initiatives and strategic priorities.
- Produce remote meetings and conferences either via Zoom or Teams (or other video streaming services), to deliver a professional digital experience and final product.
- Develop campaign strategies, including micro and macro visions for digital experiences and content strategies.
- Produce and edit podcasts.

DG CINE | OWNER | 2015-PRESENT

- Create video marketing and web-based commercial campaigns for organizations/companies like AT&T, Major League Soccer, The Ohio State University, the University of Texas at Austin, the Velocity Channel, Gap, Inc, among others.
- Produce documentary films or TV series (see portfolio at dgcine.com/portfolio and amazon.com).
- Manage content execution across social media platforms for companies and organizations, including Instagram, Facebook, X, LinkedIn, YouTube, and Blue Sky.
- Craft and edit scripts, including feedback at all stages of production.
- Provide copy writing and edits, including for non-profit organizations.

Further employment history available upon request.

Education

BACHELOR'S DEGREE IN COMMUNICATIONS WITH A SPECIALIZATION IN NEW MEDIA | 2008 | BLUE RIDGE MOTION PICTURES INSTITUTE

COURSEWORK IN HISTORY AND MARKETING | 2004-2006 | THE OHIO STATE UNIVERSITY

Skills & Abilities

- Production Management
- Videography and Photography
- Brand Commercial Campaigns
- Postproduction (across platforms)
- Social Media Video Marketing
- International Media Logistics
- Graphic Design (across platforms)
- Visual Design
- Motion Graphics
- Audio Tech
- Copywriting
- Storyboarding
- Art Direction
- Client Collaboration

Fluent in:

Davinci Resolve, Adobe Creative Suite (all programs, including Premiere, After Effects, Audition, etc.), Adobe Workfront, Teams, Zoom, Microsoft 365, Excel, ChatGPT, social media analytic tools (Google analytics, Sprout, BrandWatch, Social Champ, etc.), tools for social media strategies, such as Buffer, Social Pilot, Sprout Social, and more.

Activities and Interests

I am a philatelist and connoisseur of tacos.

References

Capt. Chris Cooper

President | Anchors Aweigh Sailing School

captain@anchorsaweighsailing.com |

Tiffany Laufer

Senior Creative Lead | Photography & Video | The Jackson Laboratory.

tiffany.laufer@jax.org | +1 (216) 647-5002

Justin Millet

Head of Post-production and Client Management | Miceli Productions

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